

# GRAND AWARD

**WINNERS & FINALISTS** 

### **CUSTOM BUILDER**

### **Morning Star Builders**

FINALISTS:

Matt Powers Custom Homes Whitestone Builders

### **VOLUME BUILDER**

**Ashton Woods** 

FINALISTS:

Darling Homes Taylor Morrison

### **REMODELER**

### Greymark Construction Company

FINALIST:

Sneller Custom Homes Lippold Custom Homes

### **DEVELOPER**

## The Johnson Development Corporation

FINALISTS:

Aliana Development Holcomb Properties for The Falls at Imperial Oaks

### **PROMOTION**

Bridgeland Development, LP

### FINALISTS:

The Johnson Development Corporation Taylor Morrison

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### **DIAMOND LEVEL**

Bridgeland Development, LP Coventry Homes & Plantation Homes **DAL-TILE Corporation** 

Ferguson Bath, Kitchen & Lighting Gallery

Friendswood Development Company **Greymark Construction Company** 

Meritage Homes Mischer Investments MP Studio Interiors Suncoast Post-Tension, Ltd.

### GOLD LEVEL

Re/Max Prestige

Ideal Consulting Services Inc. / Websites by Ideal

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Sherwin-Williams Paint Company

Tipler Design & Build

### ConnectOne Security

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HomePro Home Technologies

**BMC** Building Materials

**Boe Creative Services** DataSmart/ Duncan Security

Robert L. Bradley & Associates Appraisers

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## BEST PEOPI



Humanitarian of the Year - Business COVENTRY HOMES & PLANTATION HOMES FINALIST:

**Newmark Homes** The Johnson Development Corp. - Riverstone



the Year - Volume Builder

TAYLOR MORRISON FINALIST:

Deborah Opalacz Ashton Woods



Marketing Professional of the Year -Volume Builder

Sarah Starr TAYLOR MORRISON

> FINALIST: Carrie Roehling Ashton Woods



Sales Manager of the Year Volume Builder

Derrick Carlson DARLING HOMES

FINALISTS: John Newton - Anglia Homes

Melissa Cook - Taylor Morrison



Online Sales Professional of the Year Volume Builder

Leigha Roberts ASHTON WOODS

FINALIST: Shannon Gaskamp Legend Homes/ Princeton Classic Homes



Design Center Associate of Design Center Associate of

Jennifer Brammer



Tonnie Milligan ROC HOMES TEXAS



Kevin Havelka Anglia Homes



Rookie Onsite Sales Professional of the Year Volume Builder

Nikki Plunkett TAYLOR MORRISON

> FINALIST: Kara Carter



Meritage Homes



FINALISTS:

The Loken Group - Keller Williams The Houston New Home Team - RE/MAX Prestige



Mortgage Specialist of the Year Melissa Humble TAYLOR MORRISON FINALIST: Kristy Cormier Darling Homes

Sarah Spadola Legend Homes/ Princeton Classic Homes



**2015 PRISM** TRAILBLAZER AWARD RECIPIENT

David Weekley

DAVID WEEKLEY HOMES



**Construction Superintendent** of the Year - Custom Builder

Dwayne Pippin JAUREGUI ARCHITECTURE INTERIORS CONSTRUCTION

FINALIST: Kurt Gorrell Jamestown Estate Homes



**Construction Superintendent** of the Year - Volume Builder

Frank Yarrish **DARLING HOMES** 

FINALISTS: Sean Milligan - Taylor Morrison

Carlos Rodriguez -Legend Homes/ Princeton Classic Homes



<u>Green</u> Building Advocate of the Year

Scott Frankel FRANKEL BUILDING GROUP



SMC Associate of the Year Debbie Page 1ST INFINITI ENTERPRISES, INC.



**SMC** Board Member of the Year

Vicki Cheairs RMF - HECM LOAN SPECIALISTS

## CUSTOM BUILDERS



Custom Home Design over \$2 Million SIMS LUXURY BUILDERS

FINALISTS:
Tipler Design & Build
Matt Powers Custom Homes & Renovations



Custom Home Design \$1.5 Million to \$2 Million KEECHI CREEK BUILDERS

FINALIST: Jamestown Estate Homes CAM Construction



Custom Home Design \$1 Million to \$1.5 Million MORNING STAR BUILDERS, LTD

FINALIST: Fairmont Custom Homes Smith Family Homes



Custom Home Garden Home / Patio Home ON POINT CUSTOM HOMES, LP

FINALISTS: Sandcastle Homes Sandcastle Homes



Custom Home Design \$500,000 to \$1 Million WHITESTONE BUILDERS

FINALISTS: Allegro Builders/Allegro Modern On Point Custom Homes, LP



Custom Home Design Under \$500,000 ON POINT CUSTOM HOMES, LP

FINALISTS: Southern Green Builders Morning Star Builders, LTD



Custom Home Elevation
Over \$2 Million
JAUREGUI ARCHITECTURE INTERIORS CONST.

FINALISTS:
Matt Powers Custom Homes & Renovations
Jamestown Estate Homes



Custom Home Elevation \$1.5 Million to \$2 Million KEECHI CREEK BUILDERS

FINALIST: Jamestown Estate Homes



Custom Home Elevation \$1 Million to \$1.5 Million MORNING STAR BUILDERS, LTD

FINALIST: Fairmont Custom Homes Morning Star Builders LTD



Custom Home Elevation \$500,000 to \$1 Million TERMEER & ASSOCIATES, LLC

FINALISTS: Realex Homes Realex Homes



Custom Home Elevation Under \$500,000 SOUTHERN GREEN BUILDERS

FINALISTS: City Homes of Houston submitted by Anderson Canyon Allegro Builders



Custom Home Townhome Product Design SANDCASTLE HOMES FINALISTS:

On Point Custom Homes, LP

Sandcastle Homes



Custom Home Outdoor Living Space MORNING STAR BUILDERS, LTD

### FINALISTS:

Jauregui Architecture Interiors Construction Keechi Creek Builders

Custom Home Specialty Room Home Over \$1 Million

JAUREGUI ARCHITECTURE INTERIORS CONSTRUCTION

FINALISTS: Matt Powers Custom Homes & Renovations

Matt Powers Custom Homes & Renovations



Custom Home Kitchen Home Over \$1 Million KEECHI CREEK BUILDERS

#### FINALISTS:

Matt Powers Custom Homes & Renovations Matt Powers Custom Homes & Renovations



Custom Home Kitchen Home \$500,000 to \$1 Million WHITESTONE BUILDERS

FINALISTS: Realex Homes On Point Custom Homes, LP



Custom Home Specialty Room Home Under \$1 Million WHITESTONE BUILDERS

FINALISTS: Morning Star Builders, LTD Allegro Builders/Allegro Modern



Custom Home Bedroom Home Over \$1 Million MATT POWERS CUSTOM HOMES & RENOVATIONS

FINALIST: Morning Star Builders, LTD



Custom Home Bedroom Home Under \$1 Million ON POINT CUSTOM HOMES, LP



Custom Home Kitchen Home Under \$500,000 MORNING STAR BUILDERS, LTD.

#### FINALISTS:

Texas Elite Custom Homes ROC Homes Texas, Ltd.



Custom Home Bath Home Over \$1 Million SIMS LUXURY BUILDERS

FINALISTS:
Matt Powers Custom Homes & Renovations
Morning Star Builders, LTD



Custom Home Bath Home \$500,000 to \$1 Million ALLEGRO BUILDERS/ ALLEGRO MODERN

FINALISTS: Whitestone Builders Sanctuary Builders, LLC



Custom Home Bath Home Under \$500,000 MORNING STAR BUILDERS, LTD.

FINALISTS: Texas Elite Custom Homes Zander Homes



Custom Home Green Building -Single Family Home FRANKEL BUILDING GROUP

## VOLUME BUILDERS



Volume Builder Product Design \$600,000+ GRACEPOINT HOMES FINALISTS: Darling Homes Taylor Morrison



Volume Builder Product Design \$500,000 to \$600,000 HIGHLAND HOMES, LTD

FINALISTS: Trendmaker Homes J. PatrickHomes



Volume Builder Product Design \$400,000 to \$500,000 ASHTON WOODS

FINALISTS: Coventry Homes J. Patrick Homes



Volume Builder Product Design \$350,000 to \$400,000 DARLING HOMES

FINALISTS: Newmark Homes Ashton Woods



Volume Builder Product Design \$300,000 to \$350,000 ASHTON WOODS

FINALISTS: Beazer Homes Newmark Homes



Volume Builder Product Design \$250,000 to \$300,000 DARLING HOMES

FINALISTS: Gehan Homes Taylor Morrison



Volume Builder Product Design \$200,000 to \$250,000 PLANTATION HOMES

FINALISTS: Gehan Homes Taylor Morrison



Volume Builder Product Design Under \$200,000 TAYLOR MORRISON

FINALISTS: Beazer Homes Greeneco Builders



Volume Builder - Kitchen SHEA HOMES

FINALISTS: Ashton Woods Coventry Homes



Volume Builder - Family Room TAYLOR MORRISON

FINALISTS: Ashton Woods Darling Homes



Volume Builder - Bedroom DARLING HOMES FINALISTS: Princeton CLassic Homes

**Taylor Morrison** 



Volume Builder - Specialty Room SITTERLE HOMES

FINALISTS: Taylor Morrison Darling Homes



Volume Builder - Bath DARLING HOMES

FINALISTS: Shea Homes Ashton Woods



Volume Builder Garden Home/Patio Home of the Year TRENDMAKER HOMES

FINALISTS: Darling Homes Sitterle Homes



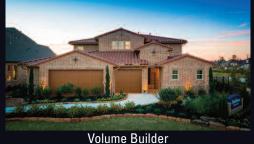
Design Center of the Year Volume Builder ASHTON WOODS

FINALISTS: Darling Homes Taylor Morrison



Volume Builder Outdoor Living Space FEDRICK HARRIS by NEWMARK HOMES

FINALISTS: Darling Homes J. Patrick Homes



Volume Bullder

Model Home Park Design of the Year

SHEA HOMES

FINALISTS: Beazer Homes Taylor Morrison



Volume Builder Interior Merchandising for a Model Home: \$600,000+ GRACEPOINT HOMES FINALISTS: Princeton Classic Homes

**Darling Homes** 



Volume Builder Interior Merchandising for a Model Home: \$500,000 to \$600,000 DARLING HOMES FINALISTS: Taylor Morrison Ashton Woods



Volume Builder Interior Merchandising for a Model Home: \$400,000 to \$500,000 ASHTON WOODS

FINALISTS: Trendmaker Homes Darling Homes



Volume Builder Interior Merchandising for a Model Home: \$350,000 to \$400,000 ASHTON WOODS

FINALISTS: Ashton Woods Darling Homes



Volume Builder Interior Merchandising for a Model Home: \$300,000 to \$350,000 ASHTON WOODS

FINALISTS: Taylor Morrison Newmark Homes



Volume Builder Interior Merchandising for a Model Home: \$250,000 to \$300,000 MERITAGE HOMES

FINALISTS: Princeton Classic Homes MP Studio Interiors for KB Home



Volume Builder Interior Merchandising for a Model Home: \$200,000 to \$250,000 TAYLOR MORRISON

FINALISTS: MP Studio Interiors for KB Home Legend Homes



Volume Builder Interior Merchandising for a Model Home: Under \$200,000 TAYLOR MORRISON FINALISTS: Greeneco Builders

## REMODELERS & ASSOCIATES



Whole House Renovation Over \$750,000 CRAFTSMANSHIP BY JOHN



Whole House Renovation \$500,000 to \$750,000 LIPPOLD CUSTOM HOMES FINALIST: Greymark Construction Company Sneller Custom Homes and Remodeling



Whole House Renovation \$250,000 to \$500,000 SOUTHERN GREEN BUILDERS FINALIST: Lippold Custom Homes

**Greymark Construction Company** 



Whole House Renovation
Under \$250,000
GREYMARK CONSTRUCTION COMPANY
FINALIST:
Envision Design Build
Ronny Carroll Custom Homes



Home Addition Over \$150,000 LIPPOLD CUSTOM HOMES FINALIST: LBJ Construction



Home Addition Under \$150,000 REMODELERS OF HOUSTON A DIV OF WILLIAM SHAW & ASSOC FINALIST: Greymark Construction Company



Remodeled Bath Over \$50,000 SNELLER CUSTOM HOMES AND REMODELING FINALISTS: Morning Star Builders, LTD Greymark Construction Company



Remodeled Bathroom \$25,000 to \$50,000 PREMIER REMODELING & CONSTRUCTION FINALIST: Greymark Construction Company



Remodeled Bathroom Under \$25,000 SNELLER CUSTOM HOMES AND REMODELING FINALIST: Greymark Construction Company



Remodeled Specialty Room
SNELLER CUSTOM HOMES AND REMODELING
FINALIST:
LBJ Construction



Remodeled Outdoor Living Space
TLC OUTDOOR LIVING
FINALISTS:
TLC Outdoor Living
Texas Custom Patios



Remodeled Kitchen Over \$100,000 PREMIER REMODELING FINALISTS:

Greymark Construction Company Charanza Contrating, Inc.



Remodeled Kitchen \$50,000 to \$100,000 CHARANZA CONTRACTING INC. FINALISTS:

Sneller Custom Homes and Remodeling Greymark Construction Company



Remodeled Kitchen Under \$50,000 GREYMARK CONSTRUCTION COMPANY

FINALISTS: Goette Custom Construction, LLC Greymark Construction Company



Private Residence Interior Design - Specialty Room CHAIRMA DESIGN GROUP

FINALISTS
Castillo Construction,
submitted by Venetian Stairs
Eklektik Interiors



Private Residence Interior Design - Bath HOUSTON HOME STAGING AND DESIGN

FINALISTS Eklektik Interiors Chairma Design Group



Private Residence Interior Design - Family EKLEKTIC INTERIORS

FINALISTS
Houston Home Staging and Design
Pamela Hope Designs

## **DEVELOPERS**



Master-Planned Community of the Year THE WOODLANDS DEVELOPMENT COMPANY for The Woodlands

### FINALISTS:

The Johnson Development Corporation Caldwell Companies



Model Home Park Design of the Year

Developer

ALIANA DEVELOPMENT COMPANY FOR ALIANA



Master Planned Community Entrance of the Year
Developer
CRESCENT COMMUNITIES
for The Groves



Community of the Year
CALDWELL COMPANIES
for Willow Creek Ranch
FINALISTS:
The Johnson Development Corporation

Holcomb Properties for The Falls at Imperial Oaks, submitted by On-Target! Marketing & Advertising



Signage of the Year - Developer
ALIANA DEVELOPMENT COMPANY FOR ALIANA

FINALIST: Lakes of Bella Terra, submitted by On-Target! Marketing & Advertising

The Falls at Imperial Oaks, submitted by On-Target! Marketing & Advertising



Community Entrance of the Year - Developer THE FALLS AT IMPERIAL OAKS, submitted by On-Target! Marketing & Advertising

FINALIST: Friendswood Development Company Friendswood Development Company



Master Planned Community Recreation Center of the Year CALDWELL COMPANIES for Towne Lake

FINALISTS:

The Johnson Development Corporation for Riverstone Crescent Communities for The Groves



Interactive Point of Sale Experience of the Year - Developer BRIDGELAND DEVELOPMENT, LP

FINALIST: Aliana Development Company for Aliana



Master Plan Landscape Design of the Year Developer THE JOHNSON DEVELOPMENT CORPORATION for Cross Creek Ranch

FINALIST: Bridgeland Development, LP for Bridgeland



Community Recreation Center of the Year

Developer

HOLCOMB PROPERTIES

for The Falls of Imperial Oaks,

for The Falls of Imperial Oaks, submitted by On-Target! Marketing & Advertising

FINALISTS:

The Johnson Development Corporation Friendswood Development Company



Sales Information Center of the Year

<u>Developer</u>

ALIANA DEVELOPMENT COMPANY FOR ALIANA



Community Landscape Design of the Year Developer FRIENDSWOOD DEVELOPMENT COMPANY for Tavola

FINALISTS:
The Johnson Development Corporation

## **PROMOTIONS**

# CROSS CREEK RANCH FALL HOME TOUR

Oct 4-26 - 20 Holiday Decorated Model Homes

Billboard of the Year- Event Developer THE JOHNSON DEVELOPMENT CORPORATION for Cross Creek Ranch Fall Tour

#### FINALISTS:

The Johnson Development Corporation for Home Tour

Bridgeland Development, LP for NatureFest

Darling.

Internet Marketing

Campaign of the Year

Volume Builder

**DARLING HOMES** 

FINALISTS:

Coventry Homes Gehan Homes

Marketing Campaign of the Year - Remodeler

**GREYMARK** 

CONSTRUCTION

COMPANY

Print Ad of the Year

**Custom Builder** 

JAUREGUI ARCHITECTURE

INTERIORS CONSTRUCTION



Internet Marketing Campaign of the Year Custom Builder ON POINT CUSTOM HOMES, LP



Marketing Campaign of the Year Associate ALLURA USA by ON-TARGET! MARKETING & ADVERTISING

#### FINALIST:

Bison, A Stock Building Supply Company The Icon Team - Keller Williams



Print Ad of the Year Developer BRIDGELAND DEVELOPMENT, LP for Bridgeland

### FINALISTS:

The Johnson Development Corporation for Cross Creek Ranch

The Johnson Development Corporation for Imperial-Sugar Land



Billboard of the Year- Branding Developer SIGNORELLI COMPANY for Valley Ranch

### FINALISTS:

Rise Communities for Cane Island Holcomb Properties for The Falls at Imperial Oaks



Internet Marketing Campaign of the Year - Developer

HOLCOMB PROPERTIES -THE FALLS AT IMPERIAL OAKS for Fall in Love with The Falls, submitted by On-Target! Marketing & Adv.

#### FINALIST:

Ryko Development for Lakes of Bella Terra, submitted by On-Target! Marketing & Advertising

Cernus Development for Woodridge Forest, submitted by On-Target! Marketing & Advertising



Internet Marketing
Campaign of the Year
Associate
ALLURA USA
by ON-TARGET! MARKETING
& ADVERTISING

FINALIST:
The Icon Team - Keller Williams



Billboard of the Year - Volume Builder TAYLOR MORRISON for Bonterra

> FINALISTS: Highland Homes

Trendmaker Homes for Avanti Custom Homes



Marketing Campaign of the Year Volume Builder TAYLOR MORRISON FOR BONTERRA

FINALISTS: Taylor Morrison for the "WORDS" promo

Highland Homes for Fresh. New. Different.



Marketing Campaign of the Year Developer BRIDGELAND DEVELOPMENT, LP for Bridgeland

### FINALISTS:

The Johnson Development Corporation The Johnson Development Corporation



Print Ad of the Year Remodeler GREYMARK CONSTRUCTION COMPANY

FINALISTS: Texas Custom Patios LBJ Construction



Print Ad of the Year Associate ALLURA USA by ON-TARGET! MARKETING & ADVERTISING

FINALIST:
Bison, A Stock Building
Supply Company



Print Ad of the Year - Volume Builder BAKER ONE DESIGN for Gracepoint Homes

### FINALISTS:

Newmark Homes for Sell Away!

Taylor Morrison for Bonterra -Greater Than Your Age



Direct Mail Piece of the Year Business to Consumer - Developer THE JOHNSON DEVELOPMENT CORPORATION for Tuscan Lakes

FINALISTS: Friendswood Development Company The Johnson Developmet Corporation



Event of the Year -Master Planned Community Developer BRIDGELAND DEVELOPMENT, LP for Hidden Creek Grand Opening

FINALISTS:

The Woodlands Development Company for 40th Anniversary Celebration

Bridgeland Development, LP for "howl o ween"



Sales Brochure of the Year **Custom Builder** CITY CHOICE HOMES by BOE CREATIVE

> FINALISTS: K & C Classic Homes by Baker One Design Allegro Builders



of the Year Business to Business Volume Builder WESTIN HOMES

FINALISTS: Shea Homes Trendmaker Homes

Sales Brochure

of the Year

Volume Builder

**ASHTON WOODS** 

FINALISTS:

**Darling Homes** 

Darling Homes



of the Year **Business to Consumer** Volume Builder **TAYLOR MORRISON** FOR BONTERRA

**Direct Mail Piece** 

FINALISTS: Gehan Homes Trendmaker Homes



Direct Mail Piece of the Year Associate

BISON, A STOCK BUILDING **SUPPLY COMPANY** 



Direct Mail Piece of the Year Remodeler **GREYMARK CONSTRUCTION COMPANY** 



Sales Brochure of the Year Developer **BRIDGELAND DEVELOPMENT, LP** Hidden Creek

> FINALISTS: Friendswood Development Company

Friendswood Development Company



Event of the Year -Volume Builder TAYLOR MORRISON FOR BONTERRA **GRAND OPENING** 

FINALISTS: Ashton Woods for Realtor Studio Event

Coventry Homes and Plantation Homes for Homebuying Seminar



Event of the Year - Community Developer **FRIENDSWOOD** DEVELOPMENT CO. for Tavola

FINALISTS: The Johnson Development Corporation for Imperial - Sugar Land

Aliana Development Company for Aliana



Sales Brochure of the Year Remodeler **GREYMARK CONSTRUCTION COMPANY** 



Sales Brochure of the Year - Associate **ALLURA USA** by ON-TARGET! MARKETING & ADVERTISING

FINALISTS: Bison, A Stock Building Supply Company The Icon Team - Keller Williams

### RADIO COMMERCIALS OF THE YEAR

**DEVELOPER:**THE JOHNSON
DEVELOPMENT CORPORATION
for Home Tour

FINALIST: Holcomb Properties for The Falls at Imperial Oaks, submitted by On-Target! Marketing & Advertising BUILDER: HIGHLAND HOMES for "Fresh. New. Different."

> FINALIST: Gehan Homes for "In a Flash"



Showroom/Sales Center of the Year Associate

**EKLEKTIK INTERIORS** 



Television/Video Promo of the Year -Developer

BRIDGELAND DEVELOPMENT, LP for Bridgeland

FINALISTS:
The Signorelli Company
The Johnson Development Corporation



Television/Video Promo of the Year Builder TRENDMAKER HOMES

> FINALISTS: Taylor Morrison for Bonterra

Coventry Homes and Plantation Homes for McGuyer Homebuilders, Inc. – 98% Customer Satisfaction



Television/Video Promo of the Year - Associate FRESH INK

FINALISTS: Sims Luxury Builders Snyder Energy Services



Website of the Year
Developer
BRIDGELAND DEVELOPMENT, LP
for Bridgeland.com

FINALISTS:

Holcomb Properties for FallsatImperialoaks.com, submitted by On-Target! Marketing & Advertising

Aliana Development for Aliana.com



Website of the Year - Volume Builder ASHTON WOODS

FINALIST: TrendmakerHomes J. Patrick Homes



Website of the Year - Remodeler GREYMARK CONSTRUCTION COMPANY



Website of the Year - Custom Builder ON POINT CUSTOM HOMES, LP

FINALISTS: Allegro Builders Fairmont Custom Homes



Website of the Year - Associate
ALLURA USA
by ON-TARGET! MARKETING & ADVERTISING

FINALIST:

Costello, Inc.created by On-Target! Marketing & Advertising